

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-77651-1

DATE PRINTED

10/31/16

AND

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39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR		386446	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SHORR JOHNSON MAGNUS			FRIENDS OF SCHUMER		
AND	100 N 20th St Ste 201			192 Lexington Ave Rm 1001		
ADDRESS	Philadelphia	PA	19103-1454	New York	NY 10016-6823	
	USA			USA		
CONTACT	Michael D'Ettorre			PRODUCTCANDIDATE/D/SENATE NY		
LOCAL SALESPERSON		AGENCY EST. NO. :30'S		PRODUCT CODE	1300	
NATIONAL SALESPERSON		John Link - CTS-PH				
BROADCAST SCHEDULE STARTING 11/04/16 AND ENDING 11/07/16 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	F	2	07:00A	09:00A	30S	11/04/16-11/04/16	CBS THIS MORNING	2	1000.00	2000.00
2 LUR	M	2	07:00A	09:00A	30S	11/07/16-11/07/16	CBS THIS MORNING	2	1000.00	2000.00
3 LUR	F	2	11:58A	12:30P	30S	11/04/16-11/04/16	NOON NEWS	2	1000.00	2000.00
4 LUR	M	2	11:58A	12:30P	30S	11/07/16-11/07/16	NOON NEWS	2	1000.00	2000.00
5 LUR	F	2	02:00P	03:00P	30S	11/04/16-11/04/16	"THE TALK" M-F 2-3PM	2	2000.00	4000.00
6 LUR	M	1	02:00P	03:00P	30S	11/07/16-11/07/16	"THE TALK" M-F 2-3PM	1	2000.00	2000.00
7 LUR	F	1	04:00P	05:00P	30S	11/04/16-11/04/16	JUDGE JUDY	1	1300.00	1300.00
8 LUR	M	1	04:00P	05:00P	30S	11/07/16-11/07/16	JUDGE JUDY	1	1300.00	1300.00
9 LUR	F	2	02:58P	04:00P	30S	11/04/16-11/04/16	DR. PHIL	2	1000.00	2000.00
10 LUR	M	1	02:58P	04:00P	30S	11/07/16-11/07/16	DR. PHIL	1	1000.00	1000.00
11	Sa	1	06:00P	06:30P	30S	11/05/16-11/05/16	EARLY NEWS	1	1600.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA			USA		
CONTACT	Michael D'Ettorre			PRODUCTCANDIDATE/D/SENATE NY		
LOCAL SALESPERSON		AGENCY EST. NO. :30'S		PRODUCT CODE 1300		
NATIONAL SALESPERSON John Link - CTS-PH						
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LUR										
12 LUR	M	1	06:00P	06:30P	30S	11/07/16-11/07/16	EARLY NEWS	1	1600.00	1600.00
13 LUR	F	1	10:00P	11:00P	30S	11/04/16-11/04/16	BLUE BLOODS	1	15000.00	15000.00
14 LUR	Su	1	09:00P	10:00P	30S	11/06/16-11/06/16	MADAM SECRETARY SUN 9-10PM	1	20000.00	20000.00
15 LUR	F	1	11:00P	11:35P	30S	11/04/16-11/04/16	LATE NEWS M-SUN	1	3800.00	3800.00
16 LUR	M	1	11:00P	11:35P	30S	11/07/16-11/07/16	LATE NEWS M-SUN	1	3800.00	3800.00
17 LUR	Su	1	11:35P	12:00M	30S	11/06/16-11/06/16	SUNDAY EXTENDED LATE NEWS	1	3000.00	3000.00
18 LUR	Su	1	08:00A	08:57A	30S	11/06/16-11/06/16	SUNDAY MORNING NEWS 8-9AM	1	1000.00	1000.00
19 LUR	Sa	1	07:58P	11:00P	30S	11/05/16-11/05/16	NCAA COLLEGE FOOTBALL PRIME	1	10000.00	10000.00
20 LUR	Su	1	06:57P	08:00P	30S	11/06/16-11/06/16	SIXTY MINUTES	1	22000.00	22000.00
Total Contract:								26		101400.00
Billing Summary										

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